

**NA^{*}
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**The Next
Generation of
Plant-based Proteins**

A Healthier and Sustainable Protein



High in Protein
and Fibre



Cholesterol Free



Antibiotic and
Hormone Free

Who we are



We are a Dubai based company with 3 decades of ingredients R&D and expertise.

We are passionate about leveraging our knowledge to create a better world.

Our mission at Nadura* is to remove unhealthy ingredients and animals from our favourite foods.

***The word "Nadora" means a beautiful gift, which is where our brand gets its name from - a beautiful and delicious gift for our health, the environment and animals.**



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What is Nadura*?

Nadura* is a natural meat-free protein solution designed for chefs to replace processed meats in any dish.

We are a B2B company who work with foodservice professionals to grow their customer base with delicious and sustainable vegan proteins.

We represent the next generation of plant-based meats as we are free of Soy, Gluten, Emulsifiers and Preservatives.









Why We Are Better




Nadura* is not just a product but a protein solution that can be reshaped and cost-optimized to replace meat in any dish.

We do not use excess processing and work with clean and allergen free ingredients.

Our products are:

-  Soy Free
-  Gluten Free
-  GMO Free
-  Clean Label
-  Made from Natural Ingredients
-  No preservatives or Emulsifiers

Why choose us over meat:

-  Cholesterol & Trans Fat Free
-  Lower in Calories
-  Free of Hormones and Antibiotics
-  Lower Carbon Footprint, land usage and water usage
-  No Animal Slaughter



Nadura* All Natural Chicken-Free Mince



Applications

- Pies
- Sandwiches
- Pastas
- Tacos & Burritos
- Salads
- Shawarma
- Curries
- Bao Buns
- Wraps
- Spring Rolls & Samosas



Vegan Chicken-Free Mince

Nutrition Profile

Number of servings per container: 8

Serving Size 93g	Per 100g	Daily Value %
Calories	171 kcal	
Protein	24.6g	49%
Total Fats	4.7g	6.7%
Saturated Fat	1.8g	9.0%
Trans Fat	0g	
Cholesterol	0mg	0%
Salt	1.48g	24%
Total Carbohydrates	7.6g	2.9%
Dietary Fibres	2.4g	8.6%
Total Sugar	1g	
Includes Added Sugar		0%
Iron	7.2mg	33%
Vitamin E	0.88mg	9.8%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Ingredients

Water, Pea Protein, Rice Protein, Coconut and Sunflower Oil, Seasoning Mixed Spices and Fruit Extracts, Yeast Extracts, Natural Flavours, Salt.

Packaging Sizes

Chicken-Free Mince (300g & 750g)
300g x 24 / Carton
750g x 20 / Carton



Clean Label



Good Source of Protein and Fibre



Cholesterol Free



Antibiotic and Hormone Free



GMO Free



Uses Less Water, Land and GHG than Meat



No Animal Slaughter



Cooking Instructions:

Cook from frozen in a lightly oiled pan on **low to medium heat for 5-6 minutes**. Break up any large chunks using a spatula and stir to cook evenly.

To use as a topping or filling

Defrost in the refrigerator. Crumble and season if desired. Store in the refrigerator until ready to cook. Defrosted items can be stored in the refrigerator for up to 3 days

Nadura* All Natural Meat-Free Mince



Applications

- Pies
- Sandwiches
- Pastas
- Tacos & Bunnitos
- Nachos & Loaded Fries
- Shawarma & Wraps
- Currries
- Bao Buns
- Keema (Indian Mince Dish)



Vegan Meat-Free Mince

Nutrition Profile

Number of servings per container: 8

Serving Size 93g	Per 100g	Daily Value %
Calories	190 kcal	
Protein	21.2g	42%
Total Fats	7.3g	10%
Saturated Fat	2.3g	12%
Trans Fat	0g	
Cholesterol	0mg	0%
Salt	1.16g	19%
Total Carbohydrates	9.8g	3.8%
Dietary Fibres	2.9g	10%
Total Sugar	0g	
Includes Added Sugar		0%
Iron	9.9mg	45%
Vitamin E	0.54mg	6%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calorie a day is used for general nutrition advice.

Ingredients

Water, Pea Protein, Rice Protein, Coconut and Sunflower Oil, Mixed Spices, Natural Caramel Colour, Natural Flavours, Salt.

Packaging Sizes

Meat-Free Mince (300gm & 750gm)
300gm x 24 / Carton
750gm x 20 / Carton



Clean Label



Good Source of Protein and Fibre



Cholesterol Free



Antibiotic and Hormone Free



GMO Free



Uses Less Water, Land and GHG than Meat



No Animal Slaughter



Cooking Instructions:

Cook from frozen in a lightly oiled pan on **low to medium heat for 5-6 minutes**. Break up any large chunks using a spatula and stir to cook evenly.

To use as a topping or filling

Defrost in the refrigerator. Crumble and season if desired. Store in the refrigerator until ready to cook. Defrosted items can be stored in the refrigerator for up to 3 days

Nadura* Chicken-Free Flexi-Burger

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Applications

Fried Chicken
Schnitzel
Dumplings
Meat Loafs
Pies
Spring Rolls
Baked Dishes



Vegan Chicken-Free Burger

Nutrition Profile

Number of servings per container: 8

Serving Size 115g	Per 100g	Daily Value %
Calories	201 kcal	
Protein	14.2g	28%
Total Fats	12.6g	18%
Saturated Fat	6.6g	33%
Trans Fat	0g	
Cholesterol	0mg	0%
Salt	0.92g	15%
Total Carbohydrates	7.6g	2.9%
Dietary Fibres	2.3g	8.2%
Total Sugar	0g	
Includes Added Sugar		0%
Iron	3.5mg	16%
Vitamin E	2.1mg	23%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calorie a day is used for general nutrition advice.

Ingredients

Water, Pea Protein, Rice Protein, Coconut and Sunflower Oil, Methyl cellulose from plant fibres, Mixed Spices, Yeast Extracts, Salt, Natural Flavours.

Packaging Sizes

Chicken-Free Burgers (460gm & 920gm)
4 x 115gm x 10 / Carton
8 x 115gm x 6 / Carton



Good Source of Protein and Fibre



GMO Free



Cholesterol Free



Uses Less Water, Land and GHG than Meat



Antibiotic and Hormone Free



No Animal Slaughter



Cooking Instructions:

Pan fry directly from frozen in a lightly oiled pan on **low to medium heat for 5-6 minutes** turning occasionally.

To Reshape:

Defrost in the refrigerator and then reshape. Season or coat if desired. Store in the refrigerator until ready to cook. Defrosted items can be stored in the refrigerator for up to 3 days

Nadura* Meat-Free Flexi-Burger



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Applications

Meatballs
Bolognese
Pies
Kebabs
Sausage Rolls
Borek
Kibbeh



Vegan Meat-Free Burger

Nutrition Profile

Number of servings per container: 8

Serving Size 100g	Per 100g	Daily Value %
Calories	197 kcal	
Protein	14.5g	22%
Total Fats	9.3g	13%
Saturated Fat	5.1g	26%
Trans Fat	0g	
Cholesterol	0mg	0%
Salt	1.09g	18%
Total Carbohydrates	17.3g	6.7%
Dietary Fibres	2.1g	7.5%
Total Sugar	0g	
Includes Added Sugar		0%
Iron	2.8mg	13%
Vitamin E	2.6mg	29%

*The %Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calorie a day is used for general nutrition advice.

Ingredients

Water, Pea Protein, Rice Protein, Coconut and Sunflower Oil, Methyl cellulose from plant fibres, Mixed Spices, Salt, Natural Flavours, Natural Caramel Colour.

Packaging Sizes

Meat-Free Burgers (400g & 800g)
4 x 100g x 10 / Carton
8 x 100g x 6 / Carton



Good Source of Protein and Fibre



GMO Free



Cholesterol Free



Uses Less Water, Land and GHG than Meat



Antibiotic and Hormone Free



No Animal Slaughter



Cooking Instructions:

Pan fry directly from frozen in a lightly oiled pan on **low to medium heat for 5-6 minutes** turning occasionally.

To Reshape:

Defrost in the refrigerator and then reshape. Season or coat if desired. Store in the refrigerator until ready to cook. Defrosted items can be stored in the refrigerator for up to 3 days

Nadura* Shish Kebab

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Applications

Meat Kebab Platters
Wraps and Pita Pockets
Mandi
Arayes
Gyros
Meat Saj



Vegan Shish Kebab

Nutrition Profile

Number of servings per container: 12

Serving Size 50g	Per 100g	Daily Value %
Calories	228 kcal	
Protein	13.1g	26%
Total Fats	15.2g	22%
Saturated Fat	6.2g	31%
Trans Fat	0g	
Cholesterol	0mg	0%
Salt	1.07g	18%
Total Carbohydrates	9.8g	3.8%
Dietary Fibres	2.2g	7.9%
Total Sugar	0g	
Includes Added Sugar		0%
Iron	4.4mg	20%
Vitamin E	2.1mg	23%

*The %Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calorie a day is used for general nutrition advice.

Ingredients

Water, Pea Protein, Rice Protein, Coconut and Sunflower Oil, Methyl cellulose from plant fibres, Mixed Spices and Herbs, Natural Caramel Colour, Salt, Natural Flavours.

Packaging Sizes

Meat-Free Shish Kebabs (300gms & 600gms)
6 x 50gm x 20 / Carton
12 x 50gm x 16 / Carton



Good Source of Protein and Fibre



GMO Free



Cholesterol Free



Uses Less Water, Land and GHG than Meat



Antibiotic and Hormone Free



No Animal Slaughter



Cooking Instructions:

Pan fry directly from frozen in a lightly oiled pan on **low to medium heat for 5 minutes** turning occasionally.

To Reshape:

Defrost in the refrigerator and then reshape. Season or coat if desired. Store in the refrigerator until ready to cook. Defrosted items can be stored in the refrigerator for up to 3 days

Nadura* Tandoori Kebab



Applications

- Kebab Platters
- Wraps and Pita Pockets
- Biryani
- Curries
- Samosas



Vegan Tandoori Kebab

Nutrition Profile

Number of servings per container: 12

Serving Size 50g	Per 100g	Daily Value %
Calories	202kcal	
Protein	10.1g	20%
Total Fats	13g	19%
Saturated Fat	7.5g	38%
Trans Fat	0g	
Cholesterol	0mg	0%
Salt	1.38g	23%
Total Carbohydrates	11.3g	4.4%
Dietary Fibres	2.2g	7.9%
Total Sugar	0g	
Includes Added Sugar		0%
Iron	2mg	9.1%
Vitamin E	0.51mg	5.7%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calorie a day is used for general nutrition advice.

Ingredients

Water, Pea Protein, Rice Protein, Coconut and Sunflower Oil, Methyl cellulose from plant fibres, Mixed Spices and Herbs, Salt, Natural Flavours.

Packaging Sizes

Chicken-Free Tandoori Kebabs (300gms & 600gms)
 6 x 50gm x 20 / Carton
 12 x 50gm x 16 / Carton



Good Source of Protein and Fibre



GMO Free



Cholesterol Free



Uses Less Water, Land and GHG than Meat



Antibiotic and Hormone Free



No Animal Slaughter



Cooking Instructions:

Pan fry directly from frozen in a lightly oiled pan on **low to medium heat for 5 minutes** turning occasionally.

To Reshape:

Defrost in the refrigerator and then reshape. Season or coat if desired. Store in the refrigerator until ready to cook. Defrosted items can be stored in the refrigerator for up to 3 days

Cooking Instructions

Pan fry directly from frozen in a lightly oiled pan on low-medium heat for 5-6 minutes turning occasionally.

**1 year frozen shelf life.
Once defrosted
do not refreeze.**



Reshaping Instructions

To reshape defrost in the fridge for 4 hours and reshape as desired. Defrosted products can be stored in the fridge for up to 72 hours in an airtight container. Do not thaw by immersing in water



Product List with Packaging:

BRAND & PRODUCT NAME		SKU SIZE 1	SKU SIZE 2	PACKAGING
	Nadura* Chicken-Free Mince	750gms	300gms	Vacuum Packed Trays
	Nadura* Meat-Free Mince	750gms	300gms	Vacuum Packed Trays
	Nadura* Chicken-Free Burgers	920gms (8 x 115gms) (1.9cm thickness)	460gms (4 x 115gms)	LDPE Recyclable Freezer bags
	Nadura* Meat-Free Burgers	800gms (8 x 100gms) (1cm thickness)	400gms (4 x 100gms)	LDPE Recyclable Freezer bags
	Nadura* Tandoori Kebabs	600gms (12 x 50gms)	300gms (6 x 50gms)	LDPE Recyclable Freezer bags
	Nadura* Shish Kebabs	600gms (12 x 50gms)	300gms (6 x 50gms)	LDPE Recyclable Freezer bags

FAQs

Can you get enough protein?

All Nadura* products are high in protein and free of cholesterol. Some of the world's top athletes and weight lifters are vegans who only eat protein from plants and some of the strongest animals in nature (Deer, Horses and Ox) eat only protein from plants.

What is the protein source?

Nadura* products use yellow pea protein and rice protein to build a complete amino acid profile and high quality protein. We do not use any Soy or Gluten proteins compared to other brands as these are allergens and some consumers are averse to these ingredients.

Are there any unhealthy ingredients?

No – at Nadura* we do not use any unhealthy ingredients. Our products are made from Natural Ingredients and are GMO Free and Allergen Free. We do not use any preservatives or emulsifiers.

Are these products high in sodium?

Sodium is an essential mineral and electrolyte required for the human body to function properly. The body's daily requirement (RDA) for Sodium is 2300mg or 5.75gm of Salt. Anything over this amount is not healthy. Most sodium comes from salt (Sodium Chloride).

The salt in 100gm of Nadura* products ranges from 0.9gm - 1.3gm (A pinch of salt). This is less than 25% of the body's daily requirement.

Comparatively products like chicken sandwiches contain 2gm of salt and cold cuts like Salami and Mortadella contain 3gm in 100gm. Nadura* products are much lower in sodium / salt. They can be eaten 3 times a day and you will still be within your RDA for sodium / salt.

Are these products processed?

Nadura* products are made by extracting proteins from plants and then mixing with seasonings, fats and fibers. They are less processed than processed meats, breads, vitamins or even desalinated mineral water.

**Join the Healthier and
Sustainable Food**

Movement with Nadura*

Follow us on  /nadurafoods

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“Nothing will benefit human health and increase the chances of survival of life on Earth as much as the evolution to a vegetarian diet.”

Albert Einstein



T +971 50 512 2823

E sales@nadurafoods.com

Instagram and Facebook@[nadurafoods](#)

nadurafoods.com